

# iRegister, iVote 100-Day Plan

# Goals

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## Increase Voter Registration

# 1

Drive voter registration among youth and unregistered adults. About 68.2% of eligible Illinois residents are registered to vote (61% of Black residents). Can we reach 75%?

## Increase Early Voting

# 2

In 2020, nearly 3.6 million Illinois residents voted early. We will work to increase that number by 1 million to 4.6 million early voters

## Drive Election Day Turnout

# 3

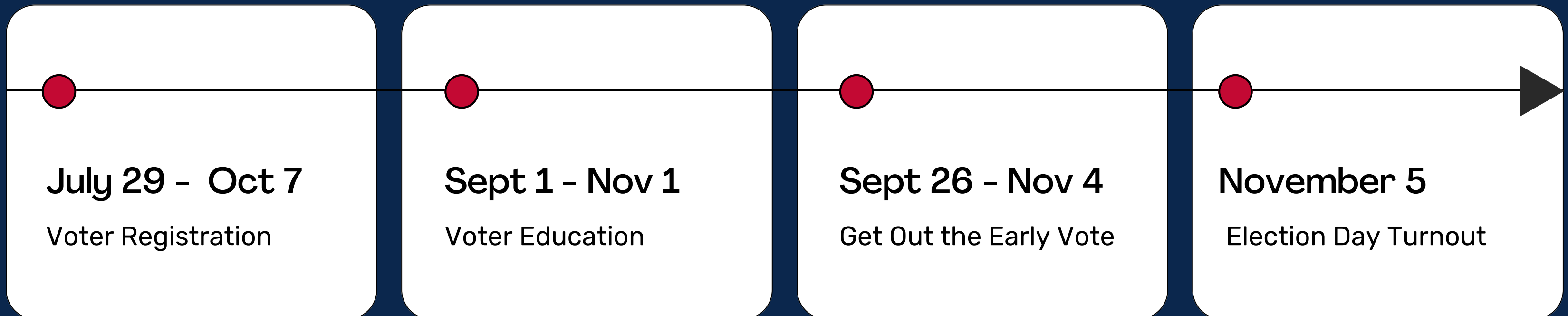
Finish strong. Get remaining voters to the polls.

# Strategy

Answering the National Urban League's call to *Defend Democracy, Demand Diversity, and Defeat Poverty*, **Urban League affiliates across Illinois will work to drive voter participation in Midwest states by engaging a variety of community organizations** to raise awareness of key issues, increase voter registration, and drive early voting and Election Day turnout.



# 100-Day Timeline



# Key Dates in Illinois

## VOTER REGISTRATION

**September 17** - National Voter Registration Day

**Tuesday, October 8** - Deadline for in-person voter registration

**Sunday, October 20** - Deadline for online voter registration

## EARLY VOTING

**Thursday, Sept. 26** – Tentative date for the start of early voting

**Thursday, October 31** – Deadline to request absentee ballot by mail

**Monday, Nov. 4** – Deadline to request absentee ballot in person

**Monday, Nov. 4** – Early voting closes

**ELECTION DAY IS NOVEMBER 5**

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# Sample Tactics

“Why I vote”  
testimonials

Issue & Candidate  
Forums

Voter Registration Drives

Phone Banking

Friend & Family  
Outreach

College Campus Rallies  
and Activations

Street Teams to  
Distribute Info

Rides to the Polls

# How you can get involved

- **Volunteer**
  - Sign up at [chiul.org/ivote](https://chiul.org/ivote)
- **Activate Your Friends & Family**
  - Commit to getting at least 5 people to register and vote
- **Help Publicize the Effort**
  - Follow us on social media and share our posts
  - Purchase a t-shirt
- **Stay connected on [chiul.org/ivote](https://chiul.org/ivote)**





