



SUMMIT 2022

PARTNERING TO CLOSE THE RACIAL WEALTH GAP

Thursday, June 16 | 8 a.m. - 10 a.m.

**SPONSORSHIP PACKAGES
AND OPPORTUNITIES**



Partnering to Close the Racial Wealth Gap

As Chicago's leading advocate for Black families and communities, the Chicago Urban League annually convenes business and civic leaders to discuss issues that are important to its mission of social and economic equity. After two years of hosting SUMMIT on a virtual platform, on Thursday, June 16, we will return to an in-person convening with a virtual option.

SUMMIT 2022 will focus on the theme "Partnering to Close the Racial Wealth Gap." The breakfast event will featured guest Melissa Harris-Perry in a keynote conversation with Melody Spann-Cooper, Chairman of Midway Broadcasting Corporation. Radio host Darryl Dennard will also moderate a panel discussion on the roles corporate, community and government entities can and should play in closing the racial wealth gap.



Melissa Harris-Perry

The Maya Angelou Presidential Chair at Wake Forest University, founding director of the Anna Julia Cooper Center, host of NPR's *The Takeaway*, and author of *Sister Citizen: Same, Stereotypes, and Black Women in America*

Sponsors to Date



Sponsorship Packages

**PRESENTING
SPONSOR**

\$50,000

**INNOVATION
SPONSOR**

\$25,000

**EMPOWERMENT
SPONSOR**

\$15,000

Sponsorship Packages

**POLICY
SPONSOR**

\$10,000

**VIRTUAL
EXPERIENCE
SPONSOR**

\$7,500

**ADVOCATE
SPONSOR**

\$5,000

PACKAGE BENEFITS

PLAN OPTIONS	PRESENTING	INNOVATION	EMPOWERMENT
TABLES	2 Premium 20 seats	1 Premium 10 seats	1 10 seats
VIDEO PLAYED AT EVENT	60-second	30-second	
LOGO ON EVENT WEBPAGE	✓	✓	✓
LOGO ON EVENT INVITATIONS	✓	✓	✓
LOGO ON VIDEO SCREENS AT EVENT	✓	✓	✓
LOGO ON EVENT SIGNAGE	✓	✓	✓
RECOGNITION IN MEDIA RELEASE	✓	✓	
SPEAKING OPPORTUNITY AT EVENT	✓		

PACKAGE BENEFITS

PLAN OPTIONS

POLICY

VIRTUAL EXPERIENCE

ADVOCACY

TABLES

1
10 seats

1
10 seats

1
10 seats

VIDEO PLAYED AT EVENT

60-second on
virtual platform

LOGO ON EVENT WEBPAGE



LOGO ON EVENT INVITATIONS

LOGO ON VIDEO SCREENS AT EVENT



Company
name listed

Company
name listed

LOGO ON EVENT SIGNAGE



Company
name listed

RECOGNITION IN MEDIA RELEASE

SPEAKING OPPORTUNITY AT EVENT

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VISIT OUR WEBSITE

For more information or to download the sponsorship commitment form, visit chiul.org/summit-2022

We hope you'll join us and support our mission of economic equity.