

**Chicago
Urban League**

Opportunity. Community. Impact.

2021 GOLDEN FELLOWSHIP DINNER

Plus our 2nd Annual Golden Fellowship Exchange

60 Years and Onward

November 5 & 6

Established in 1916 to provide opportunities for Chicago's Black residents, the Chicago Urban League held its first Golden Fellowship Dinner in 1961 to bring proponents of equality together to celebrate progress and to garner more support for the cause. Since then, our annual gala has grown to become one of the most highly anticipated events in Chicago, typically drawing more than 1,500 of the city's corporate leaders, human rights advocates, philanthropists, clergy and elected officials.

On November 6, 2021, we will hold our 60th Annual Golden Fellowship Dinner. We will return to our live experience for fully vaccinated individuals, along with an online broadcast for virtual attendees. Our evening of fellowship and celebration will follow our second annual Golden Fellowship Exchange on Friday, November 5, where we will host solution-focused conversations about achieving equity for our communities.

Those who join virtually will be able to choose a gala-worthy dinner from one of several Chicago chefs while supporting Black-owned businesses.

60 Years and Onward

2021 GOLDEN FELLOWSHIP DINNER
Plus our 2nd Annual Golden Fellowship Exchange

PRESENTING SPONSOR

Exclusive category partnership

\$50,000.00

- + “Presented by” status on broadcast and all social media channel integration during and post
- + Twenty Reservations: Tables & Soft Seating Area Stage Front
- + Exclusive reception area for twenty reservations | attendees
- + Broadcast Opening with (your) pre produced commercial
- + Greetings by senior leadership prior to discussion
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

INNOVATION SPONSOR

\$25,000.00

- + Priority acknowledgment on broadcast and all social media channel integration during and post
- + Twenty Reservations: Tables & Soft Seating Area Stage Front
- + Broadcast Opening with (your) pre produced commercial
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

EMPOWERMENT SPONSOR

\$15,000.00

- + Ten Reservations: Table & Soft Seating Area Stage Front
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect

POLICY SPONSOR

\$10,000.00

- + Ten. Reservations: Table & Soft Seating Area Stage Front
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

ADVOCATE SPONSOR

\$5,000.00

- + Ten Reservations: Table & Soft Seating Area Stage Front
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

NETWORKING SPONSOR | Exchange & Dinner

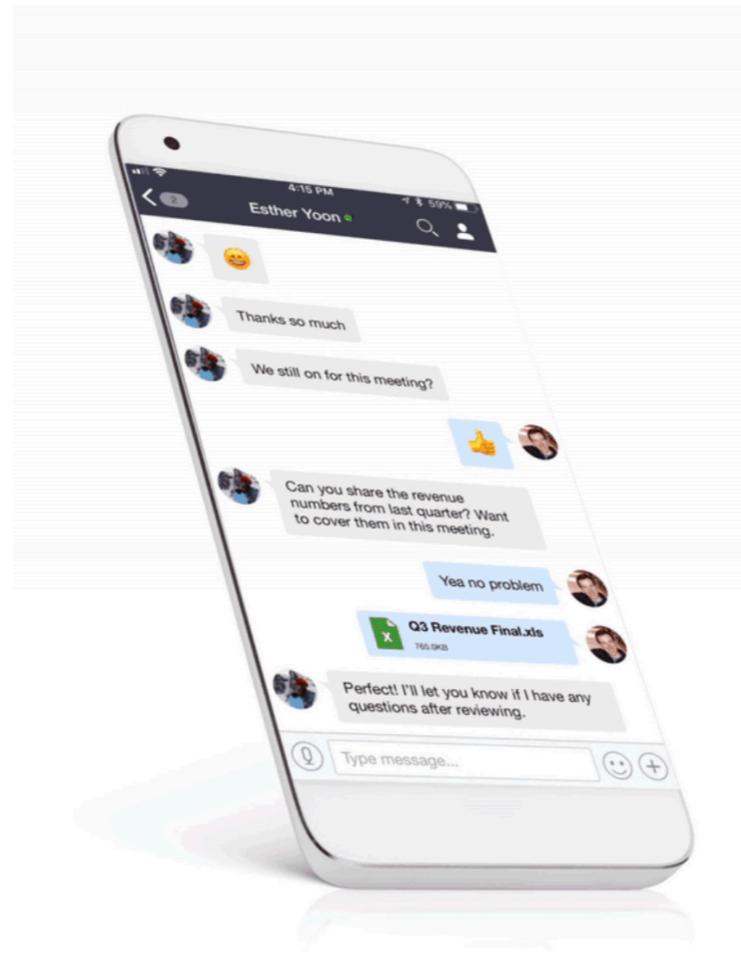
\$12,500.00

- + + Ten Reservations: Table & Soft Seating Area Stage Front
- + + Logo on CRM, registration and push notification
- + + Logo on all advance communications with hyperlink redirect

CHAT ROOM SPONSOR

\$7,500.00

- + + Ten Reservations: Table & Soft Seating Area Stage Front
- + + Logo on CRM, registration and push notifications
- + + Logo on shared content, white boarding and video intros



Golden Fellowship
Live Convening + Virtual Broadcast



Partnership Opportunities
exclusive and tailored packages available

NETWORKING SUITE

Immersive area customized for brand experiences and installations with soft seating and high tech designed to craft new and deepen existing relationships

\$35,000.00

- + onsite accreditation desk
- + static venue signage for logo
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + Fellowship Dinner: one customized suite area with soft seating for 10, private monitor, private food and beverage service within the the Dinner venue

DREAM SUITE | Exchange & Dinner

Company branding & messaging with endless refreshment, uplifting music, dancing, interactive programming, photo and video experiences

\$17,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile app
- + one customized suite area with soft seating for 10, private monitor, private food and beverage service within the the Dinner venue

SOUND CHECK | Fellowship Dinner

An exclusive up close and personal immersive experience for clients and guests with artists

\$22,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile app
- + meet & greet opportunity
- + one customized suite area with soft seating for 10, private monitor, private food and beverage service within the the Dinner venue



REGISTRATION

Be the first impression as attendees meet greet

\$32,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + one customized suite area with soft seating for 10, private monitor, private food and beverage service within the the Dinner venue

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Live Convening + Virtual Broadcast



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