LEADING TOWARD EQUITY

A virtual convening on building wealth in the Black community

FRIDAY, JUNE 4
In the fight for equity, business ownership matters. Jobs matter. Leadership matters.
Even as Covid-19 vaccines are being distributed, our communities continue to experience negative effects from the pandemic and from longstanding structural racism. Economic impacts often hit hardest.
And they are felt from classrooms and kitchens to sick rooms and virtual unemployment lines.

As an advocate for Chicago’s Black families and communities, the Chicago Urban League believes strong Black-owned businesses can help lead the way to economic equity. We are committed to ensuring that Black entrepreneurs have the resources they need to succeed.

On June 4, 2021, the Chicago Urban League will convene its 2021 SUMMIT, themed Leading Toward Equity. In a virtual, daylong event, we will share new research on Chicago’s Black-owned businesses from our Research & Policy Center, and feature a solution-focused conversation on addressing the needs of Black business owners. The morning discussion will conclude with a keynote presentation, which will be followed by our WOKÉ Entrepreneur Summit, our Citywide Job Fair, the IMPACT Summit, and our 2021 Youth Summit.
Partnership Opportunities
exclusive and tailored packages available

SUMMIT2021

9AM
Registration & Networking

9:30AM
Welcome Remarks & Greetings

10AM - 12PM
Leading Towards Equity Sessions

WOKE | 1PM - 6PM
Center For Entrepreneurship & Innovation

IMPACT | 1PM - 6PM
Leadership Development

Career Fair | 9AM - 1PM
Workforce Development

Youth Empowered | 11AM - 1PM
Youth Services Center

Virtual Convening
**PRESENTING SPONSOR**
Exclusive category partnership
$50,000.00
+ "Presented by" status on broadcast and all social media channel integration during and post
+ Exclusive reception area for twenty reservations | attendees
+ Broadcast Opening with (your) pre produced commercial
+ Greetings by senior leadership prior to discussion
+ Logo on CRM, registration and push notifications
+ Logo on shared content, white boarding and video intros
+ Logo on all advance communications with hyperlink redirect
+ Post broadcast analytics report

**INNOVATION SPONSOR**
$25,000.00
+ Priority acknowledgment on broadcast and all social media channel integration during and post
+ Twenty reservations | attendees
+ Broadcast Opening with (your) pre produced commercial
+ Logo on CRM, registration and push notifications
+ Logo on shared content, white boarding and video intros
+ Logo on all advance communications with hyperlink redirect
+ Post broadcast analytics report

**EMPOWERMENT SPONSOR**
$15,000.00
+ Twenty reservations | attendees
+ Logo on CRM, registration and push notifications
+ Logo on shared content, white boarding and video intros
+ Logo on all advance communications with hyperlink redirect

**POLICY SPONSOR**
$10,000.00
+ Twenty reservations | attendees
+ Listing on CRM, registration and push notifications
+ Listing on all advance communications

**ADVOCATE SPONSOR**
$5,000.00
+ Ten reservations | attendee
+ Listing on CRM, registration and push notifications
+ Listing on all advance communications

**NETWORKING SPONSOR**
$12,500.00
+ Ten reservations | attendees
+ Logo on CRM, registration and push notifications
+ Logo on all advance communications with hyperlink redirect

**CHAT ROOM SPONSOR**
$7,500.00
+ Ten reservations | attendees
+ Logo on CRM, registration and push notifications
+ Logo on shared content, white boarding and video intros

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**Partnership Opportunities**

*exclusive and tailored packages available*