

GOLDEN FELLOWSHIP

Dinner + Exchange

Tradition

Innovation



November 6 & 7, 2020

One of the most highly anticipated events in Chicago, the Golden Fellowship Dinner draws more than 1,500 of the city's corporate leaders, human rights advocates, philanthropists, clergy and elected officials.

**"Chicago Matters Inequity Unmasked"
builds on the League's message from our 2020 SUMMIT
that featured thought leaders on education,
health and economic empowerment.**

This years virtual and live experience begins Friday with the "Exchange" focused on bridging the leadership divide in a series of interactive panels, talks and networking. The tradition continues Saturday celebrating the heroes who make Chicago great and a variety of world class entertainment with Chicago roots. Those who join virtually will have Dinner choosing from a variety of dishes from Chicago's best chefs while supporting black owned businesses.



PRESENTING SPONSOR

Exclusive category partnership

\$50,000.00

- + “Presented by” status on broadcast and all social media channel integration during and post
- + Exclusive reception area for twenty reservations | attendees
- + Broadcast Opening with (your) pre produced commercial
- + Greetings by senior leadership prior to discussion
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

INNOVATION SPONSOR

\$25,000.00

- + Priority acknowledgment on broadcast and all social media channel integration during and post
- + Twenty reservations | attendees
- + Broadcast Opening with (your) pre produced commercial
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

EMPOWERMENT SPONSOR

\$15,000.00

- + Twenty reservations | attendees
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect

POLICY SPONSOR

\$10,000.00

- + Twenty reservations | attendees
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

ADVOCATE SPONSOR

\$5,000.00

- + Ten reservations | attendee
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

NETWORKING SPONSOR | Exchange & Dinner

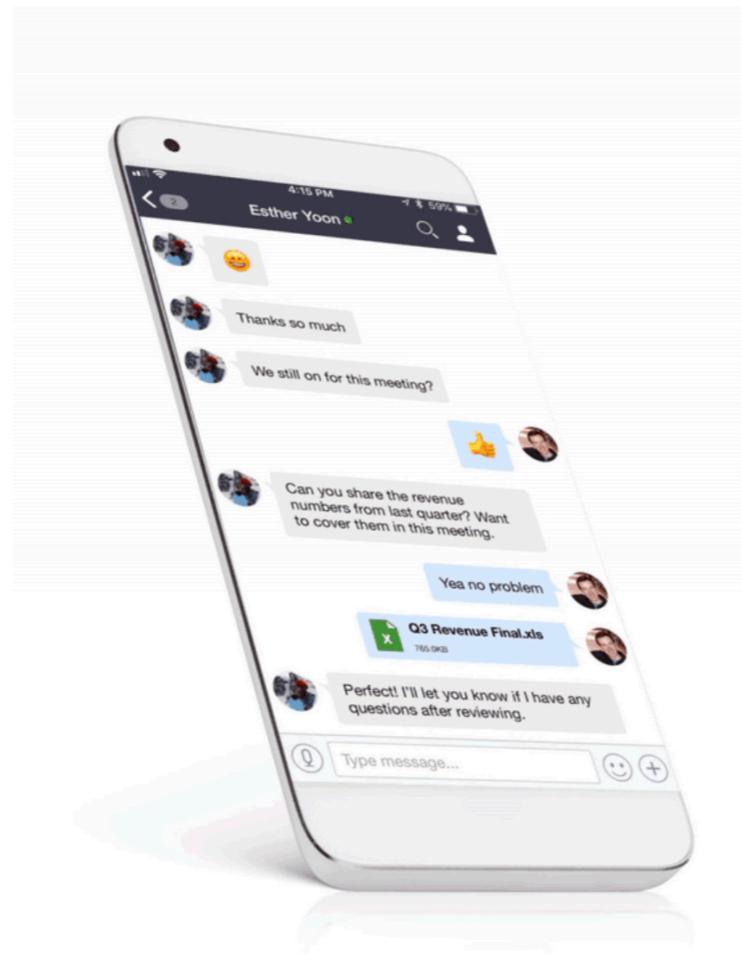
\$12,500.00

- + Ten reservations | attendees
- + Logo on CRM, registration and push notification
- + Logo on all advance communications with hyperlink redirect

CHAT ROOM SPONSOR

\$7,500.00

- + Ten reservations | attendees
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros



Golden Fellowship
Live + Virtual Convening



Partnership Opportunities
exclusive and tailored packages available

NETWORKING SUITE

Immersive area customized for brand experiences and installations with soft seating and high tech designed to craft new and deepen existing relationships
\$35,000.00

- + onsite accreditation desk
- + static venue signage for logo
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + Fellowship Dinner: one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue

DREAM SUITE | Exchange & Dinner

Company branding & messaging with endless refreshment, uplifting music, dancing, interactive programming, photo and video experiences
\$17,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile app
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue

SOUND CHECK | Fellowship Dinner

An exclusive up close and personal immersive experience for clients and guests with artists
\$22,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile app
- + meet & greet opportunity
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue



REGISTRATION

Be the first impression as attendees meet greet
\$32,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue

Golden Fellowship
Live + Virtual Convening



CHAIRS



PRESENTED BY



KIRKLAND & ELLIS LLP



PEOPLES GAS



Golden Fellowship
Exchange + 59th Annual Dinner
SPONSORSHIP COMMITMENT FORM

Organization Name _____
(Please list name above as it should appear on all marketing, advertising and promotional materials)

Organization Contact _____

Contact Address _____

Contact Phone/Email _____

Sponsorship Levels- Add all the new 2020 Specialty Suite Packages

Co- Chair Sponsor	\$75,000	(\$71, 500 may be tax-deductible)
Presenting Sponsor	\$50,000	(\$48, 250 may be tax-deductible)
Innovation Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
Leadership Sponsor	\$15,000	(\$13, 250 may be tax-deductible)
Empowerment Sponsor	\$10,000	(\$8 250 may be tax-deductible)
Advocate Sponsor	\$10,000	(\$8, 250 may be tax-deductible)
Champagne Reception Sponsor	\$75,000	(\$71, 500 may be tax-deductible)
Red Carpet Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
GFD Photo Booth Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
GFD After Party Sponsor	\$20,000	(\$18, 200 may be tax-deductible)

Individual Tickets Only (Indicated number of Tickets) _____ \$150 (\$75 may be tax-deductible)

Commercial | Promotional Units (1080P resolution) pre produced by advertiser provided via: Vimeo, Google Drive
Dropbox **(DUE ON OR BEFORE OCT 19, 2020)**

:30 \$2,500

:60 \$3,500

Digital Ad (300 dpi or higher | require file types: eps, jpg or pdf) **DUE ON OR BEFORE OCT 19, 2020)**

:30 \$2,250 billboard rotator aired 6X throughout events

:10 \$1,250 billboard rotator aired 3X throughout events

Payment by Check (Payable to Chicago Urban League):

Check Enclosed? Yes, Check # _____ No, Check will be mailed by _____, 2020

Payment by ACH: Fifth Third Bank, Acct # 7903971252. Routing # 071923909

Payment by Credit Card:

Charge my credit card \$ _____ Name as it appears on credit card _____

Card Type (Choose One) VISA MasterCard American Express Discover

Card Number _____ Exp. Date: _____ CVV Code: _____

Billing Address _____

SUBMISSION & PAYMENT INFORMATION:

Please email Shirley Tankersley, Development Officer at stankersley@thechicagourbanleague.org by Oct 19, 2020.

Visit
CHIUL.ORG

