

GOLDEN FELLOWSHIP

Dinner + Exchange

Tradition *Innovation*



November 6 & 7, 2020

One of the most highly anticipated events in Chicago, the Golden Fellowship Dinner draws more than 1,500 of the city's corporate leaders, human rights advocates, philanthropists, clergy and elected officials.

"Black Chicago Matters: Inequity Unmasked"
builds on the League's message from our 2020 SUMMIT,
which featured thought leaders on education,
health and economic empowerment.

**This year's virtual and live experience begins Friday, Nov. 6,
with a focus on innovation**

in a series of interactive panels, talks and networking. The tradition continues Saturday, Nov. 7, celebrating the heroes who make Chicago great and a variety of world class, original Chicago entertainment. Those who join virtually will have their choice of a variety of dishes from Chicago's best chefs while supporting Black-owned businesses.







CATERING OUT THE BOX

L
Catering For Any Occasion



Stay In & Support Chicago's Black-Owned Businesses with PreOrdered Meals Delivered To Your Door

The Golden Fellowship Dinner
Saturday, November 7

The Golden Fellowship Exchange

Friday, November 6

12pm-12:30pm:

Registration & Networking

12:30pm-12:40pm

Welcome Remarks & Greetings

12:40 -1:40pm

Movement Forward

Disparity to Disruption

Black Health and Black Wealth:

The Exchange Networking Reception

6:00PM

Registration & Networking | SilentAuction

7:00PM

Performance

Welcome Remarks & Greetings

Performance

Awards

Paddle Raise

Performance

Post Reception

Partnership Opportunities
exclusive and tailored packages available

OUR MISSION

The Chicago Urban League works for economic, educational and social progress for African Americans and promotes strong, sustainable communities through advocacy, collaboration and innovation.

OUR VISION

A strong African-American community is a better Chicago.



15,000+
youth and adults
participate in our programs
or attend our events
each year

PRESENTING SPONSOR

Exclusive partnership

\$50,000.00

- + “Presented by” status on broadcast and all social media channel integration during and post
- + Exclusive reception area for twenty reservations | attendees
- + Broadcast Opening with (your) pre produced commercial
- + Greetings by senior leadership prior to discussion
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

Golden Fellowship
Live + Virtual Convening



INNOVATION SPONSOR

\$25,000.00

- + Priority acknowledgment on broadcast and all social media channel integration during and post
- + Twenty reservations | attendees
- + Broadcast Opening with (your) pre produced commercial
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report



1,054
clients served through our Center for
Entrepreneurship & Innovation

16
new businesses launched

121
jobs created

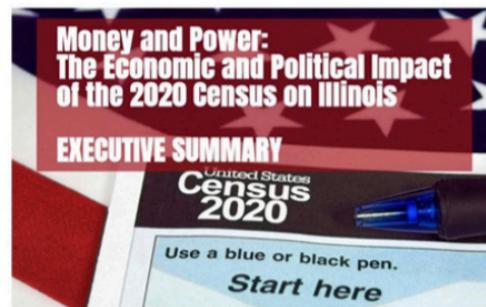
\$35.5 million
in new contracts obtained
by our clients

\$2.7 million
in total financing obtained
by our clients



06.11.2019

State of Black Chicago Report (2019)

VIEW/DOWNLOAD 

05.07.2019

Executive Summary: Money and Power

VIEW/DOWNLOAD 

RESEARCH AND ADVOCACY

EMPOWERMENT SPONSOR

\$15,000.00

- + Twenty reservations | attendees
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect

14

media outlets covered our Research & Policy Center's 2019 reports "Getting to Equal: The State of Black Chicago" and "Money and Power: The Economic and Political Impact of the 2020 Census on Illinois"

Supported **43** pieces of legislation to address inequities in education, jobs, public health and safety, and democracy and justice

Was awarded **\$189,743** from the State of Illinois to lead community outreach efforts to help ensure a complete count in the 2020 Census

Golden Fellowship
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POLICY SPONSOR
\$10,000.00

- + Twenty reservations | attendees
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

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34
Fellows in our IMPACT Leadership Development Program's Class of 2019

19
new organizations sponsored Fellows

97%
of Fellows built confidence in their leadership abilities

Launched
new workshop with The Second City to help Black professionals navigate communications-related challenges in the workplace



STUDENT DEVELOPMENT

464
middle-school through college-age
students served through our
Center for Student Development

81%
increased their GPA by the end
of academic year

100%
of high school seniors graduated
and were accepted to college

104
high school students attended our
fall and spring college tours

ADVOCATE SPONSOR

\$5,000.00

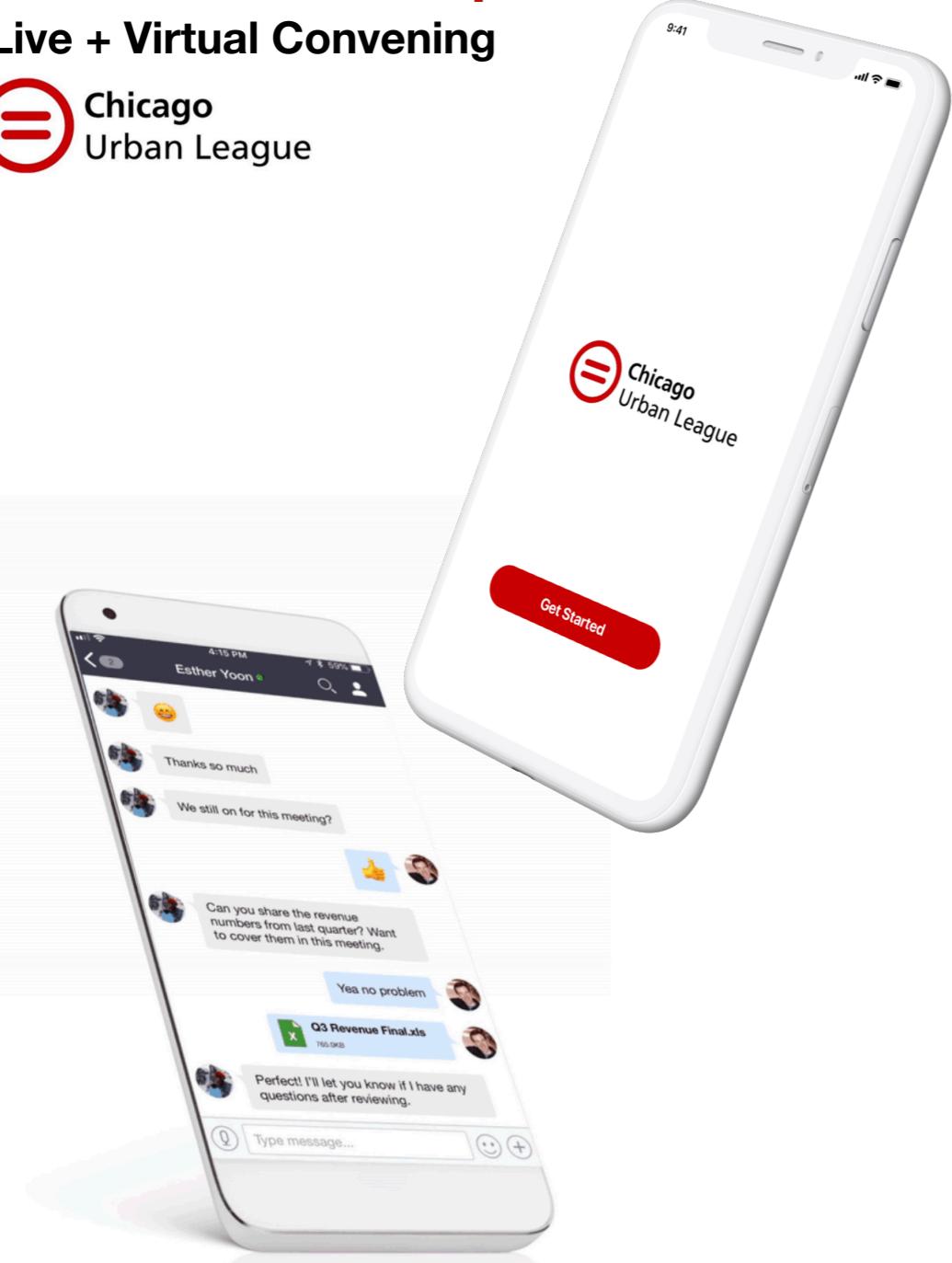
- + Ten reservations | attendee
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications

Golden Fellowship
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Golden Fellowship

Live + Virtual Convening



CHAT ROOM SPONSOR

Targeted title sponsor for individual chat room brand awareness and lead generation while driving social consciousness

\$7,500.00

- + Ten reservations | attendees
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros

NETWORKING SPONSOR | Exchange & Dinner

Targeted title sponsor for closing networking reception with live music, polling surveys and text displays with band awareness and lead generation while driving social consciousness
\$12,500.00

- + Ten reservations | attendees
- + Logo on CRM, registration and push notifications
- + Logo on all advance communications with hyperlink redirect

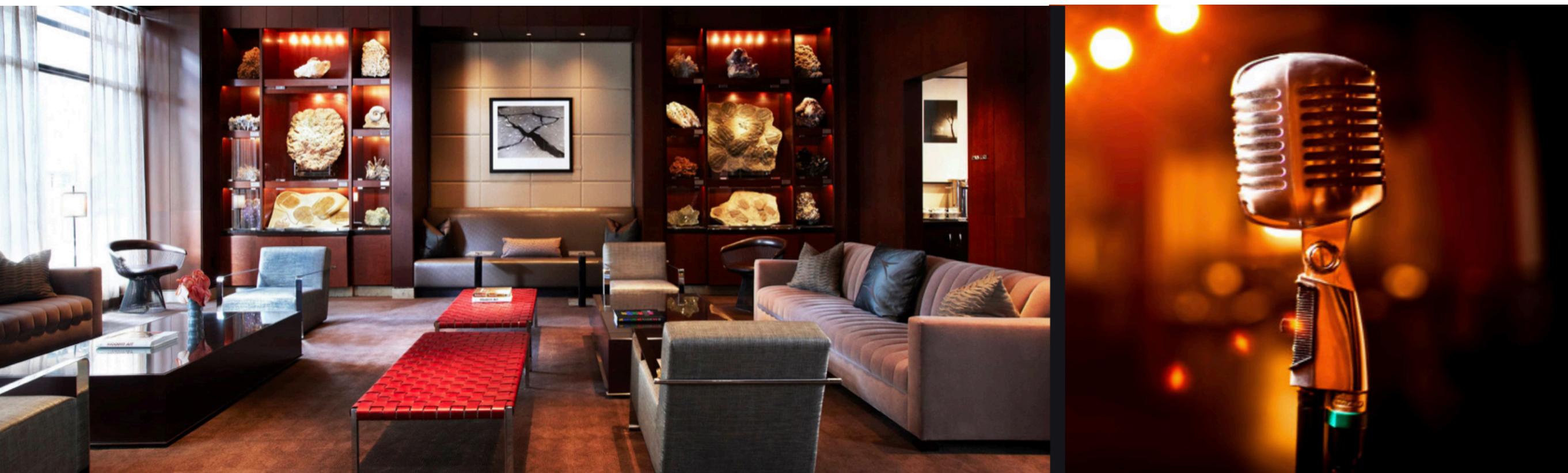


SOUND CHECK | Fellowship Dinner

An exclusive up close and personal immersive experience for clients and guests with artists

\$22,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile app
- + meet & greet opportunity
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue



DREAM SUITE | Exchange & Dinner

Company branding & messaging with endless refreshment, uplifting music, dancing, interactive programming, photo and video experiences

\$17,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + partners web page
- + within mobile ap
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue

REGISTRATION

Be the first impression as attendees meet greet

\$32,500.00

- + static venue signage for logo rotation
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue



NETWORKING SUITE

Immersive area customized for brand experiences and installations with soft seating and high tech designed to craft new and deepen existing relationships

\$35,000.00

- + onsite accreditation desk
- + static venue signage for logo
- + dynamic advertising screens for pre produced commercial | video loop
- + automatic registration emails and push notifications
- + partners web page
- + within mobile app
- + post event analytics report
- + Fellowship Dinner: one customized suite area with soft seating for 12, private monitor, private food and beverage service within the the Dinner venue



