

**SAVE THE
DATE**

June 19th

SUMMIT 2020

A Virtual Convening

HOUSING

HEALTHCARE

EMPLOYMENT

EDUCATION

Bridging the COVID-19 Divide

COVID-19 does not discriminate.

But longstanding economic, educational and social divides do.

As a result, African Americans will be among the hardest hit by the virus.

From healthcare to housing, education, employment and the Census count, this pandemic stands to widen the divide between already vulnerable African American communities and Chicago's more affluent neighborhoods.

As a leading advocate for our city's African-American residents, the Chicago Urban League is committed to helping ensure that all communities receive the resources and support that will be critical to recovering from this crisis. We need your support too.

On the morning of June 19th, we will convene our annual SUMMIT with a focus on *Bridging the COVID-19 Divide*. This 2-hour virtual convening will include a series of conversations with civic leaders, business executives and entrepreneurs discussing the disproportionate impact of the pandemic and pathways to recovery. A virtual career fair and our annual WOKE Summit for entrepreneurs will follow the morning discussions.

Partnership Opportunities

exclusive and tailored packages available



PRESENTING SPONSOR

Exclusive partnership with innovative effort connected to saving lives

\$50,000.00

- + “Presented by” status on broadcast and all social media channel integration during and post
- + Twenty reservations | attendees for Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
- + Broadcast Opening with (your) pre produced commercial
- + Greetings by senior leadership prior to discussion
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros
- + Logo on all advance communications with hyperlink redirect
- + Post broadcast analytics report

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INNOVATION SPONSOR

Engaging social responsibility with brand awareness and cause marketing
in one of the most challenging times in our modern history

\$25,000.00

- + Priority acknowledgment on broadcast and all social media channel integration during and post
- + Twenty reservations | attendees for Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
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EMPOWERMENT SPONSOR

Targeted marketing and lead generation while driving social consciousness

\$15,000.00

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POLICY SPONSOR

Targeted marketing and lead generation while driving social consciousness

\$10,000.00

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- + Twenty reservations | attendees for Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
- + Listing on CRM, registration and push notifications
- + Listing on all advance communications





ADVOCATE SPONSOR

Targeted marketing and lead generation while driving social consciousness

\$5,000.00

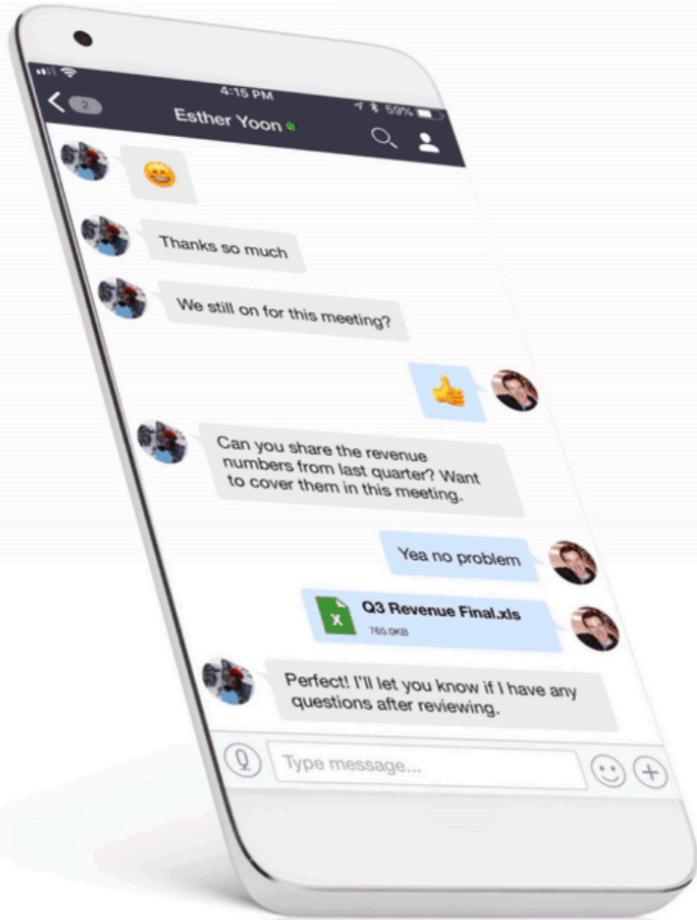
- + Ten reservations | attendee for Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
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CHAT ROOM SPONSOR

Targeted title sponsor for individual chat room brand awareness and lead generation while driving social consciousness

\$7,500.00

- + Ten reservations | attendees for Summit, Entrepreneur Forum, Workforce Career Tracks & Leadership Development Chats
- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros

NETWORKING SPONSOR

Targeted title sponsor for closing networking reception with live music, polling surveys and text displays with brand awareness and lead generation while driving social consciousness

\$12,500.00

- + Ten reservations | attendees to Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
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An Entrepreneurship Conference "for the Culture"

—

The WOKE Entrepreneur Summit is a one-day conference hyper-focused on prospective and current African American Millennial and Xennial entrepreneurs. Speakers will include 40+ top young entrepreneurs and thought leaders, as well as some of Chicago's top business leaders. The conference will consist of a morning plenary session, several morning and afternoon breakout sessions, and an inspiring afternoon keynote.

Attendees will have the option to attend one of two tracks, Launch It or Scale It. The Launch It track will focus on helping young professionals launch their venture. Workshops will cover creating a business plan, getting incorporated, transitioning from a full-time job to full-time entrepreneurship and other core competencies needed to successfully launch their venture. The Scale It track focuses on advanced business concepts such as growth strategy, finance, and procurement and helps established business owners take their enterprise to the next level.

The Event Experience

The WOKE Entrepreneur Summit is not your typical entrepreneurship conference. We call it "An Entrepreneurship Conference for the Culture" for a reason! The event experience will combine elements of pop culture (i.e. rap music in the exhibit hall) and deep insight from subject matter experts within the demographic to create an impactful experience unique to African American Millennials and Xennials looking to launch a new venture or to expand their existing one. Suits are highly discouraged, and casual flyness is preferred.

PRESENTING SPONSOR

WOKE Entrepreneur Title SPONSOR

\$50,000.00

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- + Post broadcast analytics report





WOKE Entrepreneur Session SPONSOR

Targeted title sponsor for closing networking reception with live music, polling surveys and text displays with brand awareness and lead generation while driving social consciousness

\$12,500.00

- + Ten reservations | attendees to Summit, Entrepreneur Forum, Career Tracks & Leadership Development Chats
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WOKE Entrepreneur Pitch Competition SPONSOR

Targeted title sponsor for individual chat room brand awareness and lead generation while driving social consciousness

\$7,500.00

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WOKE Entrepreneur Awards Competition SPONSOR

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\$7,500.00

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- + Logo on CRM, registration and push notifications
- + Logo on shared content, white boarding and video intros



WOKE Entrepreneur Digital Market Place Booth SPONSOR

Showcase, buy, sell and network products and services

\$1,500.00

- + Premium space with logo on digital booth, CRM, registration and push notifications
- + Logo on shared content and video intros

\$500.00

- + Preferred space with logo on digital booth CRM, registration and push notification

\$150.00

- + Branded space with logo on digital booth



**Chicago
Urban League**

Opportunity. Community. Impact.

CITYWIDE JOB FAIR



The Citywide Job Fair is free to all registrants and provides access for Chicago residents to employment opportunities with major participating companies including JobCase, AT&T, Walmart, Comcast and others. Employers will offer a range of positions from entry-level to managerial, and preparatory workshops will take place the week before the event focused on resume building, interviewing and networking for success

In addition to online event interaction, this year, employers will have an enhanced data driven with pre and post applicant engagement as well as resume and soft skill development tracks.

Session SPONSOR

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\$150.00

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70 million+ members

Chicago Job Fair
Public Group • 8,652 members
Member since June 22, 2017

Fairmount Job Referral Network
Public Group • 5 members
Member since June 08, 2017

Project Managers / PMP Study Group
Public Group • 41 members
Member since June 11, 2017

To:

Subject:

Resume

Learn | Talk | Apply

Amazon

Help us build the world's most customer-centric

Through IMPACT, the Chicago Urban League strives to move the needle toward racial parity in leadership positions by developing and supporting emerging African American leaders. The University of Chicago Booth School of Business serves as the educational partner for IMPACT. Members of Booth's world-renowned faculty provide high-level instruction in topic areas such as business ethics, negotiations, decision-making, and interpersonal dynamics. In addition, Booth hosts the program's monthly sessions at its Gleacher Center in downtown Chicago. The intensive, nine-month program begins in September and provides our Fellows with a broad knowledge base, keen insight, and sharpened perspective that will augment their effectiveness as leaders.

CLASS OF 2020 FELLOWS
 THE CHICAGO URBAN LEAGUE IMPACT LEADERSHIP DEVELOPMENT PROGRAM
 IN PARTNERSHIP WITH THE UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS

MISSION
 The mission of IMPACT is to create a pipeline of Informed, Motivated, Perceptive, Authentic, Connected Talent that will form the next generation of African-American leaders available to fill critical roles in the Chicago community and the business, public, and nonprofit sectors.

OUR PROGRAM ELEMENTS

- One-on-One MENTORSHIP**
 Each IMPACT Fellow is paired with a senior leader who serves as a mentor. Mentors provide guidance in areas such as relationship mapping, work-life balance, and board engagement.
- Individual LEADERSHIP ASSESSMENTS**
 Fellows take DISC and Hogan personal assessments. These assessments improve Fellows' awareness of their leadership styles and interpersonal communications preferences.
- CURRENT ISSUES Modules**
 Current issue modules equip Fellows with a toolbox of facts and ideas that they can utilize when making critical decisions that affect others in their city and community.
- CHICAGO BOOTH ACADEMIC LEADERSHIP Modules**
 Led by Chicago Booth faculty, Academic Leadership Modules equip Fellows with a framework for continued development. Topics include: ethics, negotiations, power and influence in organizations, decision making, and action and insight skills.
- HISTORICAL AND POLITICAL PERSPECTIVES Modules**
 An effective leader in Chicago should be aware of the moments that have shaped the city. Fellows learn about African-American history in Chicago and the roles and impact of African Americans in Chicago politics.
- LESSONS IN LEADERSHIP Speaker Series**
 Lessons in Leadership features senior leaders who share their stories of triumphs, challenges, and lessons learned in their careers. Past speakers include: Kim Foxx, Andrea Zopp, Arne Duncan, John Rogers, Kurt Summers, Brett Hart, and Mellody Hobson.

IMPACT Leadership Development Program Chicago Urban League

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WATCH VIDEO

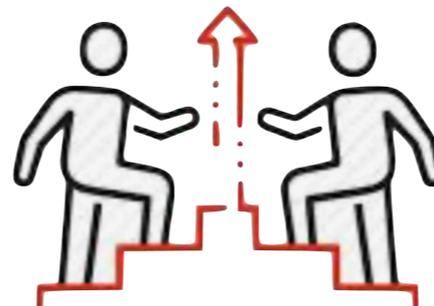
play button middle screen



LEARN MORE



WORKFORCE



WOKE ENTREPRENEUR CONFERENCE



IMPACT