



GETTING TO EQUAL TOGETHER

58TH ANNUAL
GOLDEN FELLOWSHIP DINNER

Saturday, November 2, 2019
Hilton Chicago

SPONSORSHIP OPPORTUNITIES



2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Legacy Sponsor (\$125,000)

- Two (2) tables of ten (10) at the Dinner
- Twenty (20) invitations to Champagne Reception
- Twenty (20) tickets to After Party
- Prominent logo inclusion on the event website page
- Prominent logo inclusion on printed invitations*
- Prominent logo inclusion on event signage/collateral*
- Prominent logo inclusion on video screens during program
- Recognition as Legacy Sponsor in all press releases, media alerts and PSAs*
- Recognition as Legacy Sponsor in the program book*
- Full-page color ad in program book in prime location
- Media recognition in a major Chicago publication advertisement*
- Speaking opportunity during Dinner program

Advocacy Sponsor (\$75,000)

- Two (2) tables of ten (10) at the Dinner
- Ten (10) invitations to Champagne Reception
- Twenty (20) tickets to After Party
- Prominent logo inclusion on the event website page
- Prominent logo inclusion on printed invitations*
- Prominent logo inclusion on select event signage/collateral*
- Prominent logo inclusion on video screens during program
- Recognition as Advocacy Sponsor in select press releases, media alerts and PSAs*
- Recognition as Advocacy sponsor in the program book*
- Full-page color ad in the program book*
- Media recognition in select Chicago publication advertisement*

Innovation Sponsor (\$50,000)

- One (1) table of ten (10) at Dinner
- Ten (10) invitations to Champagne Reception
- Ten (10) invitations to After Party
- Logo inclusion on the event website page
- Logo inclusion on printed invitations*
- Logo inclusion on event signage/collateral*
- Logo inclusion on video screens during program
- Logo inclusion in the program book*
- Full-page color ad in the program book*

2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Leadership Sponsor (\$25,000)

- One (1) table of ten (10) at the Dinner
- Six (6) invitations to Champagne Reception
- Ten (10) tickets to After Party
- Company name inclusion on event website page
- Company name inclusion on select event signage/collateral*
- Company name inclusion in the program book*
- Half-page color ad in the program book*

Empowerment Sponsor (\$15,000)

- One (1) table of ten (10) at the Dinner
- Four (4) invitations to Champagne Reception
- Ten (10) tickets to After Party
- Company name inclusion on the event website page
- Company name inclusion in the program book*
- Half-page B/W ad in program book*

Community Builder Sponsor (\$10,000)

- One (1) table of ten (10) at the Dinner
- Two (2) invitations to Champagne Reception
- Ten (10) tickets to After Party
- Company name inclusion on the event website page
- Company name inclusion in the program book*

2019 *SPECIALIZED* SPONSORSHIP OPPORTUNITIES

Champagne Reception Sponsor (\$75,000)

- One (1) table of ten (10) at the Dinner
- Ten (10) invitations to the Champagne Reception
- Ten (10) invitations to the After Party
- Recognition at the Champagne Reception
- Corporate Logo Ice Sculpture at the Champagne Reception
- Signage at the Champagne Reception
- Speaking Opportunity at the Reception
- Logo on video screens at Dinner
- Special Recognition as Reception Sponsor in program book
- Logo inclusion on the event website page

Red Carpet Sponsor (\$25,000)

- One (1) table of ten (10) at the Dinner
- Ten (10) invitations to Champagne Reception
- Ten (10) invitations to After Party
- Step and Repeat banner for photos
- Signage/Gobo on the Red Carpet
- Company name inclusion in program book

Golden Fellowship Dinner Photo Booth Sponsor (\$25,000)

- One (1) table of ten (10) at the Dinner
- Ten (10) invitations to the Champagne Reception
- Ten (10) invitations to the After Party
- Sponsor branding and signage at After Party
- Company name inclusion in the program book
- Company name inclusion the event website page

Golden Fellowship Dinner After Party Sponsor (\$20,000)

- One (1) table of ten (10) at the Dinner
- Ten (10) invitations to the Champagne Reception
- Ten (10) invitations to the After Party
- Sponsor branding and signage at After Party
- Company name inclusion in the program book
- Logo inclusion on the event website page

58th Annual Golden Fellowship Dinner

SPONSORSHIP COMMITMENT FORM

Organization Name _____
(Please list name above as it should appear on all marketing, advertising and promotional materials)

Organization Contact _____

Contact Address _____

Contact Phone/Email _____

58th Annual Golden Fellowship Dinner Sponsorship Levels

_____	Legacy Sponsor	\$125,000	(\$116, 500 may be tax-deductible)
_____	Advocacy Sponsor	\$75,000	(\$71, 500 may be tax-deductible)
_____	Innovation Sponsor	\$50,000	(\$48, 250 may be tax-deductible)
_____	Leadership Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
_____	Empowerment Sponsor	\$15,000	(\$13, 250 may be tax-deductible)
_____	Community Builder Sponsor	\$10,000	(\$8, 250 may be tax-deductible)
_____	Champagne Reception Sponsor	\$75,000	(\$71, 500 may be tax-deductible)
_____	Red Carpet Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
_____	GFD Photo Booth Sponsor	\$25,000	(\$23, 250 may be tax-deductible)
_____	GFD After Party Sponsor	\$20,000	(\$18, 200 may be tax-deductible)

Individual Tickets Only (Indicated number of Tickets) _____ \$600 (\$425 may be tax-deductible)

Advertisement Only (*All artwork, 300 dpi or higher, is due on or before September 30, 2019.*)

Required file types include: eps, jpg or pdf.

_____	Full Page Color	\$2,500	_____	1/2 Page Color	\$1,000
_____	Full Page Black/White	\$2,000	_____	1/2 Page Black/White	\$750

Payment by Check (*Payable to Chicago Urban League*):

Check Enclosed? Yes, Check # _____ No, Check will be mailed by _____ 2019

Payment by Credit Card:

Charge my credit card \$ _____ Name as it appears on credit card _____

Card Type (*Choose One*) VISA _____ MasterCard _____ American Express _____ Discover _____

Card Number _____ Exp. Date: _____ CVV Code: _____

Billing Address _____

SUBMISSION INFORMATION:

Please send coportate logo, high resolution artwork via email to Shirley Tankersley, Development Officer at stankersley@thechicagourbanleague.org by September 30, 2019.

Please send completed form and payment to:
 Chicago Urban League

Development: 58th Golden Fellowship Dinner
 4510 S. Michigan Avenue, Chicago IL 60653

TICKETS ARE REQUIRED FOR ENTRY TO THE DINNER!

2019 CORPORATE SPONSORSHIP OPPORTUNITIES

ABOUT

Since 1916, the Chicago Urban League—through collaborative community, corporate and civic relationships—has helped people find jobs, secure affordable housing, enhance their educational experiences, and grow their businesses. We are passionate advocates for educational equality, economic development and social justice. We believe that a strong African American community makes a stronger, better Chicago.

OUR STRATEGIES

Ensuring access to quality education that prepares individuals to become lifelong learners and to be competitive and successful in the global economy.

Preparing individuals for work at all levels in an ever-changing economy, developing engaged citizens, and building strong families.

Supporting community-based investment and growth through facilitating entrepreneurship, business development, and home and real estate ownership.

Advocating for policies and programs that ensure equal participation by African Americans in the economic and social mainstream.

OUR VALUES

Excellence

Delivering the best quality in everything we do through innovative practices and empowering employees to take the initiative to creatively engage.

Passion

Passionate about our purpose and community, committed to delivering superior value and service to our stakeholders with the same passion.

Accountability

Judiciously and fiscally responsible for our actions that impact the lives of those we serve, our fellow workers, funders and community stakeholders.

Collaboration

Collaborating within and outside the organization to give the best.

Honesty and Integrity

Acting with honesty and integrity in everything we do, without compromise; and communicating with all stakeholders in the same manner.

For more information regarding the 58th Annual Golden Fellowship Dinner, please contact

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Thank you for supporting the Chicago Urban League!